THE ACTION PLAN SEeks SOLUTIONS THAT WILL:

- Recognise the contribution that craft makes to our European society, heritage, culture and economy.

- Celebrate this rich creative sector which values the human connection to the world around us and shows the way forward for sustainable development in local economies.

- Provide appropriate supports and legislation to enable the sector to develop commercially.

- Build the future of the sector through appropriate training provision to ensure transmission of skills to young people.

- Stimulate every kind of innovation to ensure the evolution of craft.

- Raise awareness of the sector in order to promote, preserve and protect European craft heritage that has been passed down through generations.
We call upon European institutions and national decision makers to support the Crafting Europe Manifesto and to work together on this six-point action plan to ensure the survival and development of craft for future generations.

**ACTION PLAN**

1. **ENSURE REPRESENTATION OF THE CRAFT SECTOR IN ALL ITS DIMENSIONS THROUGH EUROPEAN SUPPORT PROGRAMMES.**

   Ensure that the terms ‘artisan, craft worker, craft artist, maker and manufacturer’ are equally represented as part of the artistic and creative industries in the next European programme 2021–2027. Ensure equity of access to European public funds for craft professionals and their institutions.

2. **SUPPORT MEASURES THAT HELP TO BOOST ENTERPRISE AND ACCESS TO MARKETS FOR CRAFT BUSINESSES.**

   Work with European craft institutions to develop specific training supports that include new models of transmission between master crafts people and students.

3. **ADDRESS THE DECLINE IN TRAINING PROVISION AND TRANSMISSION OF SKILLS.**

   Work with European partners to develop a framework to measure the economic, educational, cultural and social value of craft to European society. Increase the provision of geographic indicators and protections for crafts atrisk.

4. **UNDERTAKE RESEARCH TO IDENTIFY AND QUANTIFY THE ECONOMIC, EDUCATIONAL, CULTURAL AND SOCIAL VALUE OF CRAFT TO EUROPE.**

   Work at European and National levels to develop legislation to recognise, protect and provide for the future of the European craft sector.

5. **PROMOTE RECOGNITION AND PROTECTION OF THE CRAFT SECTOR THROUGH LEGISLATION.**

   Develop proposals to host a ‘European Year of Craft’ during the 2021-2027 EU programme to raise awareness and visibility of the sector amongst European policy makers, institutions and the public.
Promotors of the Manifesto

WORLD CRAFTS COUNCIL EUROPE MEMBERS

ADXTUR - AgênciaDesenvolvimentoTurístico das Aldeias do Xisto, Portugal
Arts & Crafts Association Bornholm, Denmark
Artex, Italy
Association De Mains De Maîtres Luxembourg
Ateliers d’Art de France
BeCraft, Belgium Francophile
BundesverbandKunsthandwerk, Deutschland
CEARTE, Portugal
Centre for Folk Art Production - ULUV, Slovakia
ConsortioComerç,ArtesaniaiModadeCatalunya
Crafts CouncilNederland
Craft Scotland
The Crafts Council, England
Danish Crafts & Design Association
De Mains De Maîtres Luxembourg
Design & Crafts Council of Ireland
Flanders for Design, Belgium
Fundación EOI – Fundesarte, Spain
The Finnish Association of Designers Ornamo
The Finnish Craft Organisation, Taito
Georgian Arts and Culture Centre, Georgia
Handicraft Chamber of Ukraine, AUNA
Institut National des Métiers d’Art,France
The International Union of Craftspeople, Russia
Konsthandverks Centrum, Sweden
Mad’in Europe, Belgium
Michelangelo Foundation, Switzerland
National Swedish Handicraft Council
Norwegian Crafts
Norske
KunsthåndverkereOficio y Arte, Spain